

Attorney Docket No.: 1248-R-01

In re Application of

Serial No.:

09/981,156

Filed:

October 17, 2001

For:

SYSTEM AND METHOD OF ADVERTISING ON A COMPUTER NETWORK

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

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Transmitted herewith is an Amendment in the above-identified application.

- itted herewith is an Amendment in the above-identified application.

 Small entity status of this application under 37 CFR §1.9 and §1.27 has been established by a verified statement previously submitted.

 A verified statement to establish small entity status under 37 CFR §1.9 and §1.27 has been established.
- <u>X</u>

The fee has been calculated as shown below:

(Col. 1)

(Col. 2) (Col. 3)

SMALL ENTITY

OTHER THAN **SMALL ENTITY**

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PRE- VIOUSLY PAID FOR	PRESENT EXTRA	
TOTAL	* 41	-	** 41 =	0	
INDEP.	* 5	_	** 5=	0	
First presentation of multiple dependent claim					

RATE	ADD'L FEE
x 9=	\$
x42=	\$
+140=	\$

OR

-		ADD'L
-	RATE	FEE
	x18=	\$
	x84=	\$
	+280=	\$

TOTAL ADDITIONAL FEE

\$0 <u>OR</u>

- If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
- If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.
- If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

	Please charge my Deposit Account No. 50-2719 in the amount of \$_A duplicate copy of this sheet is enclosed.				
_	A check in the amount of \$	_ is attached.			

- <u>x</u> The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-2719. A duplicate copy of this sheet is enclosed.
 - \underline{x} Any filing fees under 37 CFR §1.16 for the presentation of extra claims.
 - Any patent application processing fees under 37 CFR §1.17 with the exception of the Issue Fee which we intend to pay by check.

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N THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit

: 3622

Examiner

: James W. Myhre

Serial No.

: 09/981,156

Filed Inventors : October 17, 2001

Title

: Adrianne Lewis

: SYSTEM AND METHOD OF

: ADVERTISING ON A : COMPUTER NETWORK

Docket No.: 1248-R-01 Confirmation No.: 5615

Customer No. 035811

Dated: September 23, 2003

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Certificate of Mailing Under 37 CFR 1.8

For

Postcard Amendment Transmittal Letter (in duplicate) Amendment

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Mail Stop AF, Commissioner or Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date appearing below

Name of Applicant, Assignee, Applicant's Attorney or Registered Representative:

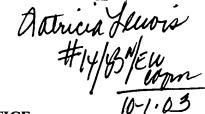
Piper Rudnick LLP
Customer No. 35811

By:

Date:

Appl. No. 09/981,156

Amdt. Dated September 23, 2003 Reply to Office Action of August 19, 2003



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit

: 3622

Examiner

: James W. Myhre

Serial No.

: 09/981,156

Filed Inventors : October 17, 2001 : Adrianne Lewis

Title

: SYSTEM AND METHOD OF

ADVERTISING ON A : COMPUTER NETWORK

Customer No. 035811

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Dated: September 23, 2003

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Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AFTER-FINAL AMENDMENT UNDER 1.116

Sir:

POLA JOB STORY In response to the Office Action mailed 19 August 2003, please consider the remarks and amendments.

Amendments to the Claims are reflected in the Listing of Claims which begins on page

2.

Remarks begin on page 9.